

AI/ML - Kiro - One Pager

Kiosk ID(s): A7 | A8
Kiosk Name: Kiro
Neighborhood: AI/ML
Event: re:Invent 2025
Date: 1 Dec 2025
Kiosk Lead: beabrian

What is Kiro?

Brief Description (2-3 sentences):
Kiro helps you do your best work by bringing structure to AI coding with spec-driven development.

Key Value Proposition:
Kiro gives developers and teams the structure and speed to 10x their output. Build precise context and make your intent explicit with executable specs. Unleash advanced agents to fix bugs in minutes, iterate on features faster, and solve tough technical problems across the most complex codebases.

When is the Kiosk Enablement Session/“Know Before You Go” scheduled?

21 Nov 2025

Demo Links & Access

	A	B	C	D
1	Demo Name	Description	Storylane Link	Embargo until
2	Spec-driven Development	attracts that normalize the development process for complex features in your application. They provide a systematic approach to transform high-level ideas into detailed implementation plans with clear about your workspace through markdown files. Instead of explaining your conventions in every chat, steering files ensure Kiro consistently follows your established that streamline your development workflow by automatically executing predefined agent actions when specific events occur in your IDE. With hooks, you eliminate the need to manually request routine tasks and Kiro's capabilities by connecting to specialized servers that provide additional tools and context. This guide helps you set up, configure, and use MCP servers with The Kiro CLI brings the power of AI-assisted development to your terminal. Build, test, and deploy applications using natural language commands and automated workflows.	https://app.storylane.io/share/q8d5uemj5kik	NA
3	Steering		https://app.storylane.io/share/iuu3iqfaehnv	NA
4	Agent Hooks		https://app.storylane.io/share/iaqf0gwyh3o6	NA
5	Model Context Protocol (MCP)		https://app.storylane.io/share/tgw3fturn7yw	NA
6	Command Line Interface (CLI)		https://app.storylane.io/share/uvnayy0mpdq	NA

Offline Versions

Key Messages & Talking Points

Primary Message:

From simple to complex tasks, Kiro's AI agents help you scale and uplevel your work while keeping you in the driver's seat. Need to code a small feature or fix a bug? Chat with Kiro to quickly iterate and get the task done so you can focus on more important work. Working on a challenging feature? Kiro is your sounding board to help you understand your codebase, define your problem, and get to a quality solution in a fraction of the time. Whiteboard with Kiro on a short spec that includes clear requirements, system architecture, tech stack, and implementation. Kiro helps you express yourself by making all requirements and constraints explicit, and uses the spec as context to complete the task in fewer shots. Ask Kiro to explain its rationale for picking a solution, and you can debate the trade-offs to ensure the solution meets your needs. Once you're happy with the solution, Kiro will implement it using AI agents and will keep you in the driver's seat every step of the way.

Supporting Points:

- Native Spec-Driven Development – Kiro introduces a structured way to iterate on requirements, design, and implementation tasks before working through the actual code changes. This approach explicitly documents the reasoning and implementation decisions in persistent markdown files, so Kiro can implement more complex tasks in fewer shots. Kiro natively incorporates spec-driven development as a part of the overall development environment, while other providers are trying to add on similar functionality after the fact with tooling like SpecKit.
- Agent Hooks – Kiro's agent hooks allow you to set up automatic agent executions that trigger based on specific events or manual actions in the IDE. You can automate repetitive tasks with agent hooks, enabling Kiro to take a more proactive role in the development workflow.
- One Subscription, Multiple Clients – With a Kiro subscription, users can access the Kiro IDE, Kiro CLI, and existing Q Developer Pro IDE plug-ins for VS Code, Visual Studio, JetBrains and Eclipse users.
- Enterprise Support – Kiro is a AWS-native tool with support available with dedicated account teams and AWS Enterprise Support.

AWS Differentiators:

- Advanced Agentic Controls
- Seamless Development Workflow
- Predictable Pricing vs Usage-Based Costs
- Enterprise Security & Privacy

GenAI Competency Partner Storylanes (where applicable)

The partner team has received sign off from the Sponsorships team to feature GenAI Competency partners at select kiosk booths this year at re:Invent.

In addition to your planned content, the Partner team will be providing supplemental Storylanes for each kiosk which will feature up to 5 partners who are creating innovative solutions in their respective industries.

Partner Storylane Links:

- Analytics - <https://app.storylane.io/share/ksn0bx24rc1v>

- Kiro - <https://app.storylane.io/share/61ep5gabbx6v>
 - Nova - <https://app.storylane.io/share/t95xotp6pcfq>
 - Open Search - <https://app.storylane.io/share/qsysy4wiziby>
 - Quick Suite - <https://app.storylane.io/share/oitbp0rs3klj>
 - Sagemaker - <https://app.storylane.io/share/gbvuchcgyuc7>
 - AI Security - <https://app.storylane.io/share/eodoapn0neuk>
 - Agents - <https://app.storylane.io/share/k0goihrxw8zi>
 - Bedrock - <https://app.storylane.io/share/jt7lsalvmdjw>
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? Common Attendee Questions & Answers

Q: How does Kiro pricing work?

A: Kiro offers flexible pricing tiers designed around how developers use Kiro. New users can start with the perpetual Kiro Free tier, which includes 50 credits. You can upgrade to paid tiers ranging from Pro (\$20/month), Pro+ (\$40/month), to Power (\$200/month) for increased capacity. Paid tiers include flexible overages available at \$0.04 per additional credit. Kiro prices shown do not include applicable taxes or duties (such as VAT or sales tax) unless explicitly noted. Note that if you have a Japanese billing address, Japanese Consumption Tax will apply to your Kiro usage. The amount of tax collected depends on many factors, including, but not limited to, your Tax Registration Number ("TRN" or Tax ID), and billing address.

Q: What models does Kiro use under the hood?

A: By default, your prompts are processed by Auto, an agent that uses a mix of different frontier models such as Sonnet 4.5, combined with specialized models that are experts in specific tasks, intent detection, caching, and other techniques to give you a better balance of quality, latency, and costs. You can also choose to have your prompts processed exclusively by Sonnet 4, Sonnet 4.5, Haiku 4.5, or Opus 4.5.

Q: What is a credit?

A: A credit is a unit of work in response to user prompts. Simple prompts can consume less than 1 credit. More complex prompts, such as executing a spec task, typically cost more than 1 credit. Additionally, different models consume credits at different rates, with a prompt executed via Sonnet 4 costing more credits than executing it with Auto. For example, a given task that consumes X credits to execute in Auto, will cost you 1.3X credits to execute via Sonnet 4. Credits are metered to the second decimal point, so the least number of credits a task can consume is 0.01 credits.

Q: Do you provide an output indemnity for Kiro subscribers?

A: Yes, we provide an output indemnity for paid Kiro subscribers. See Section 50.10 of the Service Terms for more details.

Q: Which regions does Kiro support?

A: The Kiro CLI and IDE are available in the US East (N. Virginia) and Europe (Frankfurt) AWS Regions when logging in via IAM Identity Center.